



SOCIAL MEDIA POSTS

There's no better way to help horses find homes than to use your voice and educate your neighbors on equine fostering. Share these posts for a quick, easy way to make an impact:

Use these talking points when sharing information about fosterable horses:

- Foster homes are critically needed due to the economic impact of COVID-19
- Fostering means that you are opening your heart and home to an at-risk horse by becoming the primary caregiver until they are adopted or return to the shelter.
- By fostering, you are keeping the doors open to another at-risk horse, and possibly the next at-risk horse after that. By fostering one horse, you are saving multiple lives.
- Fostering is easier than you might expect with contact-free appointments

Here are some sample social media posts to help you whinnie to your friends:

Equine adoption organizations, shelters and rescues across the nation need help as we face an unprecedented number of horses looking for new homes. You can be a hero in your community by fostering an at-risk horse. If you've got extra room in your pasture or access to an open stall, consider saving a life and becoming a foster.

Learn more: myrighthorse.org/foster.

If you've been considering fostering or adopting a horse, the time has never been better to take the reins and bring the joy of a new horse into your life. Your right horse is out there. We'll help you find him or her at myrighthorse.org.

Due to the current economic situation, many horse owners are turning to their local rescue or adoption organization for help. With finite resources and a limited number of stalls, your local adoption group needs your help. Open your barn and your heart and become an equine foster. By fostering one horse, you are helping support at-risk horses in your community, Learn more and become a foster: myrighthorse.org/foster